

COOKIES POLICY

Information in compliance with the regulation of personal data protection

- **What are cookies and what do we use them for?**

A cookie or computer cookie is a small information file that is stored in your browser every time you visit our website.

The use of cookies is to save the history of your activity on our website, so that when you visit again, it can identify and configure the content of the same based on your browsing habits, identity and preferences.

A cookie is harmless, does not contain malicious or malicious code (eg viruses, Trojans, worms, etc.) that may damage your terminal (computer, smartphone, tablet, etc.), but it does have some impact on your right to protection of your data, because it collects certain information concerning your person (browsing habits, identity, preferences, etc.).

- **What information does a cookie keep?**

Cookies do not usually collect special categories of personal data (sensitive data). The data they keep are of a technical nature, personal preferences, personalization of contents, etc.

- **What kind of cookies are there?**

In general, there are five types of cookies:

- **Technical Cookies:**

They are the most basic cookies. They allow the user to navigate through a web page, platform or application and the use of different options or services that exist in it, such as controlling traffic and data communication, identifying the session, accessing parts of Restricted access, remember the elements that make up an order, perform the purchase process of an order, make the request for registration or participation in an event, use security elements during navigation, store contents for the dissemination of videos or sound or share Content through social networks.

- **Cookies customization:**

They are those that allow the user to access the service with some predefined general characteristics based on a series of criteria in the user's terminal, such as the language, the type of browser through which the user accesses the service, the regional configuration from where you access the service, etc.

- **Analytics Cookies:**

They are those that allow the person responsible for them to monitor and analyze the behavior of the users of the websites to which they are linked. The information collected through this type of cookies is used in the measurement of the activity of the websites, application or platform and for the elaboration of navigation profiles of the users of said sites, applications and platforms, in order to introduce

improvements in function of the analysis of the data of use made by the users of the service.

- **Advertising Cookies:**

They are those that allow the management, in the most efficient way possible, of the advertising spaces that, where appropriate, the person responsible has included in a web page, application or platform from which the requested service is provided based on criteria such as edited content or the frequency in which the ads are displayed.

- **Behavioral Advertising Cookies:**

They are those that allow the management, in the most efficient way possible, of the advertising spaces that, where appropriate, the person responsible has included in a web page, application or platform from which the requested service is provided. These cookies store information on the behavior of users obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on it.

- **What are our own and third party cookies?**

- **Own Cookies:**

Own cookies are those that are generated and managed by the responsible which provides the service requested by the user.

- **Third Party:**

Are those that are generated by other entities than the responsible itself (services or external providers, such as Google).

- **What type of cookies does our website keep?**

Next, we proceed to relate the type of cookies stored on our website and the purpose of them:

Type of cookie	Purpose	When and how is it saved
SSL	Web security	Web Access
Cookies agree	Cookies agreement	Web Access
Language	Language to show	Language selection

- **What can I do with cookies?**

Cookies can be deleted, accepted or blocked, as you wish, for this you should only conveniently configure the web browser.

At any time, you can prevent the installation of cookies (blocking) on your computer through the corresponding option of your browser, but in that case we can not ensure the proper functioning of the different features of our website.

Next, we provide you the links for managing and blocking cookies depending on the browser you use:

- **Internet Explorer:** <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies#>
- **Firefox:** <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- **Chrome:** <https://support.google.com/chrome/answer/95647?hl=en>
- **Safari:** <https://www.apple.com/legal/privacy/es/cookies/>

You can also delete the cookies stored in your browser by going to the configuration options of it.